

READING WORKSHOP • CONFERRING • ENGLISH AS  
A NEW LANGUAGE • WRITING WORKSHOP • BOOK  
CLUBS • SOCIAL JUSTICE • INDEPENDENT READING  
• TECHNOLOGY • LEADERSHIP • GUIDED READING •  
ASSESSMENT • CONTENT AREA LITERACY • MEDIA  
LITERACY • SMALL GROUP INSTRUCTION • M  
• DIFFERENTIATION • VOCABULARY  
CLOSE READING  
WRITING



**K-12** *Literacy*  
**PROFESSIONAL  
LEARNING**

**Services Guide  
2019-2020**

Approved  
NYS CTLE  
Sponsor

## About TheEdCollab

The Educator Collaborative, LLC, is a K-12 literacy think tank and educational consulting organization working to innovate the ways educators learn together. We aim to serve children and the adults who teach, learn, and grow alongside them. We believe there is no greater professional development than hands-on-practice and conversation in the company of engaged educators.

We provide on-site, standards-aligned, literacy professional development services to schools, districts, national conferences, local reading councils, and universities. This includes speaking services and site-based professional development. We also host a number of innovative, online, professional learning opportunities that connect educators around the world to one another and to today's leading voices in literacy, and digital literacy, research and practice

The organization was founded and is led by internationally recognized literacy educator and New York Times best-selling author, Christopher Lehman, and is comprised of a team of national literacy experts.



## Our Research Basis

The Educator Collaborative is both a professional development provider and a think tank. This allows us to bring both *foundational* and *cutting-edge* research to the professional learning opportunities we provide for educators. Our think tank is made up of recognized and emerging voices in literacy pedagogy, whose professional writing, speaking, and study informs all we do.

Our practice is informed by research into child and adolescent literacy, including:

- **Responsive, student-centered, and literacy rich classrooms** (Allington, 2011; Atwell, 2014; Biancarosa & Snow, 2006; Calkins, 1994, 2001; Clay, 2014; Fountas & Pinnell, 2000; Graham & Perin, 2007; Graves, 2003; Kame'enui & Baumann, 2012; Lehman & Roberts, 2013; Linder, 2016; Miller, 2009),
- **Digital media literacy skills that support students in making active meaning in today's digital landscape** (Common Sense Media, 2016; Hicks, 2013; ISTE, 2016; Light & Polin, 2010; Muhtaris & Ziemke, 2015),
- and **Culturally Sustaining Pedagogy that supports all children in linguistic, cultural, and social justice oriented growth through literacy teaching and learning** (Ladson-Billings, 1995; Paris, 2012; Paris & Alim, 2017; Scott & Purdum-Cassidy, 2016; Teaching Tolerance, 2014).

Additionally, we are informed by research into adult learning and school growth, which informs our structures, methods, and practice, including:

- **Long-term, intensive, job-based adult learning** (Garet et al, 2001; Supovitz, Mayer, & Kahle, 2000; Weiss & Pasley, 2006; Yoon et al, 2007),
- **Teaming and "coherence" with a school's goals and community** (Darling-Hammond and Richardson, 2009; Hargreaves & Fullan, 2012; Snow-Renner & Lauer, 2005),
- and a **Balance of hands-on practice, feedback, and theory** (Darling-Hammond and Richardson, 2009; Garet et al, 2001).

*Full citations available upon request.*

# **Literacy Professional Development Services**

**In  
School**



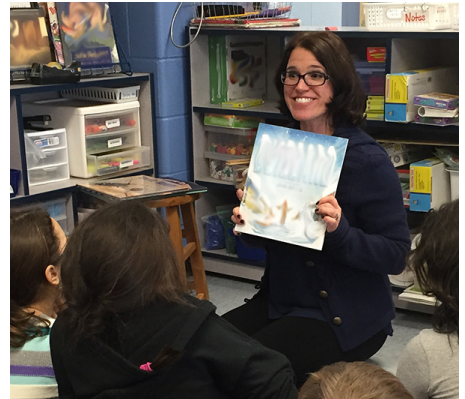
## In-School Professional Development

To promote educator's growth and practice, while developing an atmosphere of trust and collaboration, our School Day models are built on research and best-practices in professional learning. A focus on developing a learning community within the school is paramount, created through teaming, inquiry, and feedback. Consultants work closely with leaders and other stakeholders to design a series of learning days that will move your school's goals to your school's growth.

Research says that long-term, multi-session professional learning is the most effective for educator and student growth. Across multiple sessions, TheEdCollab consultant(s) will work with leaders to use a variety of proven structures:

1. Labsite and Meeting Sessions for Educator Teams
2. 1-1 Coaching Across Classrooms
3. Leadership Support
4. Full/Partial Day Workshops (including After School)

It is this balance of touch-points and methods, along with support for the full staff (including leaders), that leads to the most effective and efficient gains.

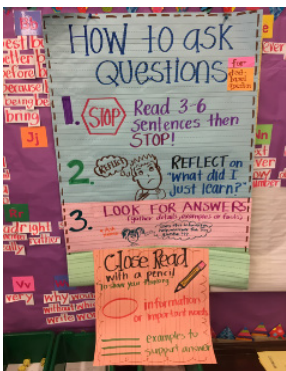


**Location:** Within a school's classrooms. Large districts may select multiple schools as central locations for other staff to travel. We are happy to work with you and share models for both large and small districts.

**Time:** 1-12+ days. Recommended: minimum of 6.

**Cost:** \$2,000-4,000/day, inclusive. Price dependent on staff, location, and number of days.

**To Contract:** Complete our request form at [TheEducatorCollaborative.com/Contact](https://TheEducatorCollaborative.com/Contact) or call us (929) 500-2096



**“The staff loves when you come! They feel free to take risks with you. And you are super clear, you help them see and believe they can do it!”**

*Elementary school leader, large urban district*

# **Literacy Professional Development Services**

**Online**

Our online professional learning opportunities bring educators from across districts, cities, even countries, together to study essential literacy practices. We work to innovate the ways educators learn together.

## STUDY SERIES

### Study Series™

To bring rigorous practice to you and your team, our premiere online professional development series is flexible and engaging. Each season, 12 web sessions can be viewed live and then on-demand through June 30. We invite participants to view with colleagues. Sessions are led by TheEdCollab staff and special guests, showcasing cutting edge practices in a flexible, brief, intensive format. Each session includes curated resources and the opportunity to download a Professional Development Certificate.

**Time:** ~1 hour, each. Live sessions Wednesdays across the year, then available on-demand through June 30.

**Cost:** \$29-\$49/Session. Purchased individually or purchase the Full Year for the greatest discount.

**Register:** [Learning.TheEducatorCollaborative.com/StudySeries](https://Learning.TheEducatorCollaborative.com/StudySeries) Open year-round, new season posts each summer.

## "I'm addicted to Virtual Think Tanks!"

### *International school educator*

## VIRTUAL THINK TANK

### Virtual Think Tanks™

To have advanced, deep study in a topic, our rigorous professional learning cohorts are intimate, personal, and powerful. Small cohorts of international educators meet across 5 sessions with leaders from TheEdCollab, all on camera. Though virtual, the personal interaction builds camaraderie and deep knowledge. Cohort members study a topic deeply, then are invited to them turn inquiry into practice between sessions at their home sites. Bringing back discoveries each subsequent session.

**All Virtual Think Tank seats include a Full Year Study Series to share.**

**Time:** ~1 hour, each. Session dates are chosen with cohort members, spread across October-May.

**Cost:** \$750/Cohort. Includes a complimentary Full Year Study Series registration (\$348 value).

**Register:** [Learning.TheEducatorCollaborative.com/VTT](https://Learning.TheEducatorCollaborative.com/VTT) Open each summer, closes October 1.

**STUDY  
SERIES™**

**TWELVE, 1-HOUR, ONLINE LITERACY SESSIONS.**

Expert Led. Standards Aligned. Live and Interactive, then On-demand.

Viewable through June 30. Starting at only \$29/session.

Watch as a team for free (in person) or extra virtual seats for \$5 each!

## JOIN THE 2018-19 SEASON NOW!

[Click to view & register for available sessions.](#)

## 2019-2020 SEASON ANNOUNCED IN SPRING 2019!

2019-2020 Pricing:

\$348 Full Year (12 sessions at \$29/session)

or

\$49/session for individual session purchases

plus

\$5 additional log-ins available

**INTENSIVE COHORT STUDY FOR EXPERIENCED EDUCATORS.**

Expert Led. Standards Aligned. Inspiring, Online Cohort of Global Educators.

Five, 1-Hour, Online Meetings **PLUS** All 12 Study Series Sessions

\$750/cohort seat (includes Study Series, a \$348 value)

**VIRTUAL  
THINK  
TANK™**

## 2019-2020 COHORTS ANNOUNCED IN SPRING 2019!


2019-2020 Pricing:

\$750 cohort membership (include Full Year Study Series)

**[LEARNING.THEEDUCATORCOLLABORATIVE.COM](https://learning.theeducatorcollaborative.com)**

"Study Series," "Virtual Think Tanks," and related logos are trademarks of TheEducatorCollaborative, LLC.





# ALIGNED STANDARDS & PRACTICES AREAS\*

*\*As your local standards & practices may vary, these are offered as a guide to help you make decisions.*

		CCSS		Danielson				ISTE Students					Teaching Tolerance			
		Reading	Writing	1	2	3	4	1	2	3	6	7	I	D	J	A
SESSION	1	✓	✓	✓	✓	✓	✓						✓	✓	✓	✓
	2		✓	✓	✓	✓	✓				✓		✓	✓		✓
	3	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
	4	✓		✓	✓	✓	✓						✓	✓		
	5	✓		✓	✓	✓	✓						✓	✓		
	6		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	7	✓		✓	✓	✓	✓						✓	✓		
	8	✓		✓	✓	✓	✓					✓	✓	✓	✓	
	9		✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓
	10	✓	✓	✓	✓	✓	✓	✓					✓	✓		
	11	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	12	✓	✓	✓	✓	✓	✓				✓		✓	✓		

CCSS ELA Anchor Standards; Danielson Frameworks; ISTE Standards for Students; Teaching Tolerance Social Justice Standards Domains: Identity, Diversity, Justice, Action

The Educator Collaborative

Learning.TheEducatorCollaborative.com

**“I use the Study Series as after school PD with my teachers. Thank you for this gift, it is really amazing!”**

*Instructional Coach, suburban district*



#### Custom Online Visits

To meet your school's specific learning needs, while capitalizing on the many benefits of distance learning, our custom online visits can be created to meet your needs. Our staff can organize these with schools, organizations, and conferences. From one-time workshops to several session learning, we have provided live, online visits for university courses, local reading councils, after school PD sessions, and more. Contact us and we are happy to develop a plan to match your goals and your budget.

**Time:** 1 hour minimum, built to meet your needs.

**Cost:** Varies, contact us with your needs and budget.

**Contact Us:** [TheEducatorCollaborative.com/Contact](https://TheEducatorCollaborative.com/Contact)



# **Literacy Professional Development Services**

**Speaking  
Engagements**

# K-12 Literacy SPEAKING SERVICES

## Keynotes and Featured Sessions

To create a memorable, inspiring, and content-rich event, our staff can speak at your next conference or event. Our members are recognized experts in the field, and through the organization study and grow their expertise even further. From keynote addresses, to break-out session workshops, and more, we regularly hear “this was the best session I have ever been to!”



**Time:** Bookings are made on a per day basis.\* Available for 1-5 hours of events, per day.

**Cost:** \$2,500-6,000/day, inclusive. Price dependent on staff, location, and number of days.

**To Contract:** Complete our request form at [TheEducatorCollaborative.com/Contact](https://TheEducatorCollaborative.com/Contact) or call us (929) 500-2096

\*If location is within close proximity to a requested speaker, some booking may be negotiated as per hour. Contact us with questions.



## Half or Full Workshop Days

To move deeply into a topic with participants, our staff can provide half or full day workshops on a variety of topics. These workshops, like all of our work, provide a research-based balanced of theory and practice. We involve participants in the study and content and pedagogy, using real-classroom examples, work, and texts. Educators leave workshops with TheEdCollab feeling inspired—and ready—to incorporate new methods and practices into their teaching, coaching, or leadership.

**Time:** Bookings are made on a per day basis.\* Available for 3-6 hours of events, per day.

**Cost:** \$2,500-6,000/day, inclusive. Price dependent on staff, location, and number of days.

**To Contract:** View sample topics and Request speakers at [TheEducatorCollaborative.com/workshops](https://TheEducatorCollaborative.com/workshops) or call us (929) 500-2096

\*If location is within close proximity to a requested speaker, some booking may be negotiated as per hour. Contact us with questions.

# **Literacy Professional Development Services**

**Free**



## Free Learning

We give back to the global educator community through a variety of free events. Purchases of paid services help to support their continuation as well as the volunteer efforts of many who join us each year.

### The “Gathering”

Our biannual, free, no-registration, day of learning! Keynotes, invited guests, and submitted proposal sessions showcase literacy learning all streaming for free (and then archived for several months. Every September and April, thousands of educators from over 20 countries tune in. View or even submit a session proposal!



Learn more: [Gathering.TheEducatorCollaborative.com](https://Gathering.TheEducatorCollaborative.com)



### Global Kind Project™

Developed in partnership with our “Social Media Interns,” the project is an annual, four-week, self-paced study of kindness, gratitude, empathy, and action. Curated literacy resources and a string of timed email messages support you and your students in studying kindness and then connecting with classrooms from around the world.

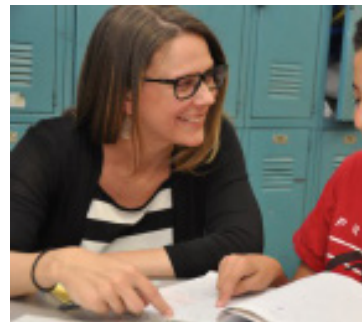
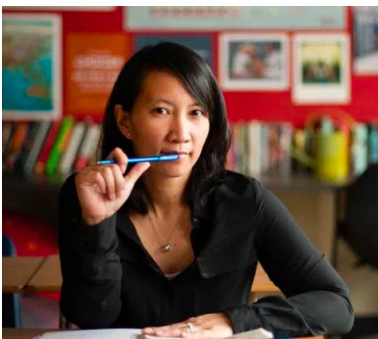
Learn more: [GlobalKindProject.com](https://GlobalKindProject.com)

### “Community” Blog

Our Community Blog shares articles, position statements, and posts of interest to literacy educators. Written by members of our community and special guests, we aim to inspire, share knowledge, and provide support to educators and leaders around the world.

Read and subscribe: [Community.TheEducatorCollaborative.com](https://Community.TheEducatorCollaborative.com)





# FROM YOUR SCHOOL GOALS TO YOUR SCHOOL GROWTH

The Educator   
**Collaborative** LLC

[TheEducatorCollaborative.com](https://TheEducatorCollaborative.com)

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