The Educator YEARLONG PERSONALIZED Collaborative PROFESSIONAL DEVELOPMENT

Improving Teacher and Administrator Effectiveness	Virtual Think Tanks with Study Series
Danielson Domain 1: Planning and Preparation	EduFriends from Everywhere Led by Nationally Recognized Experts
• Standards Literacy Coaches, 3: Skillful Evaluators of Literacy Needs	on Content and Standards
• Marzano School Leader Domain 1: A Data-Driven Focus on Student Achievement	Designed and led by nationally recognized experts in literacy, education technology,
Marzano School Leader Domain 3: A Guaranteed and Viable Curriculum	and leadership, across K-12.
Common Core State Standards	
Danielson Domain 2: Classroom Environment	Smarter Together Aimed at School Growth Through
• Standards for Literacy Coaches, 3: Skillful Evaluators of Literacy Needs	Problem Solving and Practice
Marzano School Leader Domain 5: School Climate	Yearlong support and collaborative problem solving.
ISTE Standards for Technology Coaches, 6	
Danielson Domain 3: Instruction	Real Rigor for Real Rooms Focus on Developing Methods of
Standards for Literacy Coaches, 4: Skillful Instructional Strategists	Effective, Rigorous Instruction
Marzano School Leader Domain 2: Continuous Improvement of Instruction	Dive deeply into instructional areas together, drawing on standards and
Common Core State Standards	lived practices.
Danielson Domain 4: Professional Responsibilities	Your Friend, On Speed Dial Professional Community of Practice
• Standards for School Literacy Coaches, 1: Skillful Collaborators	Live on-camera, small,
Marzano School Leader Domain 4: Cooperation and Collaboration	intensive, learning cohorts.
Danielson Framework for Teaching (2013); Standards for Middle and	High School Literacy Coaches (2006): Marzano School Leade

Danielson Framework for Teaching (2013); Standards for Middle and High School Literacy Coaches (2006); Marzano School Leader Evaluation Model Domains (2013); Common Core State Standards (2010); ISTE Standards for Technology Coaches (2007)











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Reflection from 2014-2015: "I loved being a part of my think tank throughout the year! My group leader was amazing, my co-members were encouraging, intelligent and supportive."

2015-2016 YEARLONG PROFESSIONAL LEARNING OPTIONS

STUDY SERIES

What it is:

A year of interactive webinars, led by recognized experts.

Highlights:

Sessions by Jennifer Serravallo, Christopher Lehman, Brenda Overturf, Kristin Ziemke, and more.

Registration:

Think Tank members: **Free**. Non-members: \$385 for the year (~\$45/month).

Registration opens October 5th for non-members.

VIRTUAL THINK TANKS: Teachers

What it is:

Year of online, on-camera, face-to-face study within a cohort.

Highlights:

In edition to expert led sessions: **includes STUDY SERIES seat at no additional charge**, an ongoing Voxer chat with your cohort, and a Digital Badge/Certificate.

Registration:

Varies by cohort, from \$785 for the year (~\$85/month). Registration opens August 15.

VIRTUAL THINK TANKS: Coaches & Admins

What it is:

Year of online, on-camera, face-to-face study within a cohort. Designed to support both studying CONTENT and LEADERSHIP METHODS

Highlights:

More hours of study than Teacher cohorts. **Includes STUDY SERIES seat at no additional charge**, an ongoing Voxer chat with your cohort, and a Digital Badge/Certificate.

Registration:

Varies by cohort, from \$1285 for the year (~\$145/month). Registration opens August 15.

Why Choose? Greatest School-wide Impact

Why Choose? Deeper Study

Why Choose? Lowest Cost



Visit our website for specific dates and times that each cohort meets.

Administrator Cohort



This group will have a special focus on administrators and supervisors sharing practices and outgrowing routines all to help schools develop more child-centered instruction (without losing a teacher-affirming vision!).

AD1 - Leading Literacy: A Think Tank on Developing Schools That Learn and Grow, Grades K-12

Heather Rocco, nationally recognized administrator and NCTE/CEL Associate Chair, will lead this interactive cohort of administrators focusing on leading rigorous literacy initiatives with high levels of engagement.

Beginning Teacher Cohorts



These groups will have a special focus on supporting early career teachers, helping participants reflect on management, routines, and mindsets for strong work with students.



B1 - Teaching Literacy with Joy, Play & Vigor (While Surviving and Thriving as a Teacher), Grades K-2

Kristi Mraz will lead this cohort of educators in studying best practices for early childhood literacy.

B2 - Nonfiction Reading (Without the Eye Rolls): Essential Methods for Engaging Informational Readers, Grades 3-6

Christopher Lehman will lead this cohort of educators in studying best practices for nonfiction reading.

B3 - Building a Writing Community: Effective Strategies for Growing Stronger Writers Across All Genres, Grades 3-8

Rozlyn Linder will lead this cohort of educators in studying effective strategies for supporting student writing development in grades 3-8.

B4 - Flipped Instruction 101: Bringing Best Practices to Online and In-Person Learning, Grades 5-12

Markette Pierce will lead this cohort of educators in studying effective strategies for flipped instruction (providing virtual lessons for students to view outside of class, so they can read/write/work inside of class).

Advanced Teacher Cohorts



These groups will have a special focus on developing advanced practices with knowledgeable literacy and/or technology educators, helping participants build upon their strong understanding of best practices.



A1 - Close Reading K-2: How's It's Different, Fun, and Supportive of Early Readers, Grades K-2

Christopher Lehman will lead this cohort of educators in studying close reading practices for early readers.

A2 - Bringing Digital Literacy to our Learners, Grades K-5

Kristin Ziemke and Katharine Hale will lead this cohort of educators in studying best practices for digital literacy with elementary students. Literacy and technology specialists are invited to apply.

A3 - Multicutural Literacy: An Intensive Study of Ourselves, Our Classrooms, and Our Opportunities, Grades K-12

Dana Stachowiak will lead this cohort of educators in studying effective strategies for supporting multicultural literacy in grades K-12.

A4 - Best Practices for Establishing a Maker Space in Your School, Grades K-12

Laura Fleming will lead this cohort of educators in studying effective strategies for developing a makerspace, that will both educate and inspire.

A5 - Google Drive for the Writer's Workshop: Digitize the Writer's Notebook without losing the benefits of handwritten work, Grades 6-12 Brian Sweeney will lead this cohort of educators in studying effective strategies for utilizing online tools to aid and inspire students to write with passion and enthusiasm.

A6 - Questions and Discussions: Scaffold Talk Strategies for High Level, Student-Led Conversations, Grades 6-12

Elizabeth Lacy will lead this cohort of educators in studying effective strategies for engaging students in self-directed, rigorous, reading and conversations around texts.

Beginning Instructional Coaching Cohorts



These groups will have a special focus on supporting early career instructional coaches. While literacy will be a main focus, any literacy, technology, instructional coach, or administrator will find the practical structures and routines beneficial.

CB1 - Developing Effective Coaching Practices, Grades K-5

JoEllen McCarthy, experienced national consultant and seasoned literacy coach, will lead this cohort.

CB2 - Developing Effective Coaching Practices, Grades 3-8

Dana Stachowiak, national consultant, former district instructional coach, and current professor of education, will lead this cohort.

CB3 - Developing Effective Coaching Practices, Grades 6-12

Elizabeth Lacy, national consultant, former literacy coach and current Manager of Teacher Leadership Innovation at D.C. Public Schools will lead this cohort.

Advanced Instructional Coaching Cohorts



These groups will have a special focus on developing advanced practices with knowledgeable literacy and/or technology coaches, helping participants share their areas of expertise and develop new opportunities for their students.



CA1 - Moving Our Staff (And Ourselves) Forward with Digital Literacy: Apps, Mindsets, and Today's New World, Grades K-5

Katharine Hale and Kristin Ziemke will lead this cohort of coaches in studying best practices for supporting teachers in integrating digital tools within vibrant literacy classrooms.

CA2 - Meaningful Informational Writing: Supporting Our Teachers in Planning, Assessment, and Unit Development, Grades 3-8

Rozlyn Linder will lead this cohort of educators in studying best practices for supporting teaching with informational writing.

CA3 - Coaching in the Content Areas, Grades 5-12

Markette Pierce will lead this cohort of instructional coaches in effective strategies for supporting content area teachers, specifically science and social studies, in grades 5-12.

CA4 - Coaching Colleagues to Move from Essay "Assignments" to Student-Centered Learning in Secondary Classrooms, Grades 6-12

Brian Sweeney will lead this cohort of instructional coaching in effective strategies for supporting secondary teachers teaching writing.

CA5 - Supporting the Shift to Independent Reading in Secondary Classrooms, Grades 6-12

Heather Rocco will lead this cohort of instructional coaches on leading colleagues in implementing independent reading.

Reflection from 2014-2015: "There was such comfort to hear what other coaches around the nation are facing with obstacles...We shared ideas and inventive ways to problem solve."

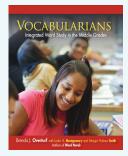
VISIT OUR WEBSITE FOR FULL LIST OF DATES AND TIMES COHORTS MEET

New for 2015-2016 Virtual Think Tank members

STUDY SERIES

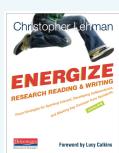
All members of a Virtual Think Tank have access, at no extra charge, to our 2015-2016 virtual Study Series.

See our site for details & updates.



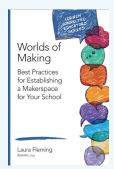
Vocabulary with Brenda J. Overturf

Reading Strategies with Jennifer Serravallo



Supporting ELLs with Mary Cappellini

Engaging Writing From Sources with Christopher Lehman



Digital Tools with Kristin Ziemke & Brian Sweeney

Literacy for Social Justice with Dana Stachowiak & Chad Everett



Growth Mindset through Play and Making with Kristi Mraz & Laura Fleming

AND MANY MORE!

Ending The Year With Joy with Amy Ludwig VanDerwater

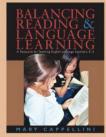
Online. 90 mins. NNIFER SERRAVALL

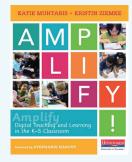
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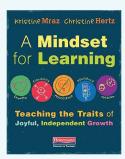
Learning

Espresso.

Monthly.







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The Educator YEARLONG PERSONALIZED Collaborative... PROFESSIONAL DEVELOPMENT

Improving Teacher and Administrator Effectiveness

Professional development based on current research on bestpractices and practical, classroom-proven methods to develop knowledge of effective teaching and leadership practices.

Nationally Recognized Content Experts

Virtual learning designed and led by nationally recognized experts in literacy, education technology, and leadership, across K-12.

Sustained, Yearlong Support

Our yearlong offerings are just that: yearlong. Cohorts work together across a school year to support individual development and group-wide learning.

Personalized

Virtual Think Tanks are small, live on-camera, learning cohorts. Limited to 4-10 members, everyone has the opportunity to be heard.

Standards Aligned

Content experts bring deep knowledge of state and national standards, aiming to close achievement gaps and guide teachers and leaders in developing rigorous learning.

No Travel Costs, All Online

Robust professional development, right from your school or home. Better year, helping you study with colleagues from across miles, schools, and experiences.



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Reflection from 2014-2015: "Getting to know the group members was extremely fun and I loved being able to do this right from school. I found myself thinking more this year about my own growth as a coach and that has been extremely enlightening and uplifting."

Available online at **TheEducatorCollaborative.com** Scan the QR code or Search: "Virtual Think Tanks" No paper or phone orders.



Open To:

K-12 educators from any country, with access to the internet and ability to broadcast over web-conference (webcamera, headphones, microphone). Groups for new and experienced educators, by role and topic.

Admittance:

Teacher Think Tanks have automatic admittance until a cohort fills.

Coaching and the Administrator Think Tank are highly selective and involve additional questions at registration.

Payment:

Credit Card or U.S. Schools may pay with a Purchase Order

Terms, Cancellation Policy, and Technical Requirements are available on our website.

The Educator **Collaborative**

Registration Fee:

Study Series: Think Tank members: Free. Non-members: \$385.00 for the year (~\$45/ month)

Coaching and the Administrator Think Tank: 7 virtual sessions of 75-90 minutes; on-going Voxer chat; access to the full 2015-2016 Study Series of workshops: \$1,285.00 for the year (~\$150/month).

Teacher Think Tanks: 5 virtual sessions of 45-60 minutes; on-going Voxer chat; access to the full 2015-2016 Study Series of workshops: \$785.00 for the year (~\$90/



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